

The Green Future Club premieres green products of today & sustainable concepts for the future!

Austria, Vienna, 18.04.2021 –1,461 participants from 51 countries applied for the Green Product & Concept Award 2021. **LooPi® was awarded the Green Concept Award 2021** in the Category Architecture & Tiny Houses.

The Green Product & Concept Award is awarded annually to products & concepts that stand out in terms of design, innovation & sustainability. The best 100 products and concepts were nominated. The winners came from Germany, India, Canada, Netherlands, Austria, Spain, Taiwan, USA, among others. They were presented during the award ceremony by jurors – Katja Reich (DBZ), Tina Kammer (InteriorPark.) Prof. Kiersten Muenchinger (University of Oregon), welcomed and awarded.

LooPi® won the Green Concept Award 2021 in the category Architecture Architektur & Tiny Houses.

„LooPi has an interesting approach, it would be nice if there were more such public toilets in the future.“ Official Green Product Award Statement

LooPi® is an autonomous plant-based unisex urinal for public spaces. Flushing water is treated in an integrated vertical constructed wetland, and reused for flushing. The plants take up the nutrients, thereby cleaning the water. Surplus nutrients are absorbed at biochar, made from agricultural residues. Saturated biochar can be used as soil conditioner. LooPi® can be used contactless and hygienic by all genders, including children. LooPi® is made of stainless steel and includes 200 plants from 30 species. LooPi® is both: a functional urban green infrastructure and a public sanitation facility.



We'd love to see you pick up out your medium and share this green innovation with your audience.

Best wishes

Ines Kantauer

Contact for questions:

Theresa Heitzlhofer
E-Mail: th@alchemy-nova.net
Tel. 00436508249420

About alchemia-nova GmbH

alchemia-nova GmbH is a research company based in Vienna, Austria. We focus on circular economy with nature-based solutions, phytotechnology and bio-based industry. We develop prototypes, concepts and educational materials.

About the Awards

The international Green Product Award has been honoring products and services since 2013, which stand out in terms of design, innovation and sustainability. The aim of the prize is to give good examples to the public and to provide feedback and networking opportunities for the participants. The 12 award categories are: Architecture & Tiny Houses, Building Components, Circular Materials, Consumer Goods, Fashion, Handicraft, Interior & Lifestyle, Kids, Kitchen, Mobility, Sport and Workspace. The Green Concept Award recognizes concepts that are not yet on the market. The annual **Green Trend Book** contains results from the award cycle & trend impulses of international experts.

The awards are organized by the non-profit Green Future Club, which provides designers, researchers and businesses with a platform for an active and hands-on exchange around green innovations. www.gp-award.com/en/gfc

Ressources

Find here high-resolution images:
<https://www.gp-award.com/downloads/loopi.zip>

The award press kit with further winners and information about the award can be found here: [https://www.gp-award.com/downloads/ Press-Kit-Winners-EN-2021.zip](https://www.gp-award.com/downloads/Press-Kit-Winners-EN-2021.zip)

Award channels: www.gp-award.com [LinkedIn](#) [Facebook](#) [Instagram](#) [Twitter](#) [Pinterest](#) [Youtube](#)