

Climate- and Energy-Model Regions









Climate Change impacts in Austria

Already happening globally ~ + 1°C Austria ~ +2°C	Paris agreement: globally + 1,5 - 2°C Austria ~ ? °C	Global scenarios: 5°C and even more Austria ~ ? °C
winter tourism		
influence on migration		
droughts	2))))
pests – e.g. bark beetle		
extreme weather events		
urban overheating		
water scarcity for hydroelectroc power plants		
increased mortality rate during heat waves		







GHG emissions in the tourism sector

 Geographical approach, consumer based approach, caused GHG emissions per visitor??????

• 8% worldwide



0,4 t CO_2 Hamburg – Innsbruck roundtrip by car (per car) 2,5 t CO_2 Beijing – Innsbruck roundtrip by plane 0,2 t CO_2 Vienna – Tyrol roundtrip by car (per car) 0,016 t CO_2 Vienna – Tyrol roundtrip by train

45 Mio. arrivals in Austria



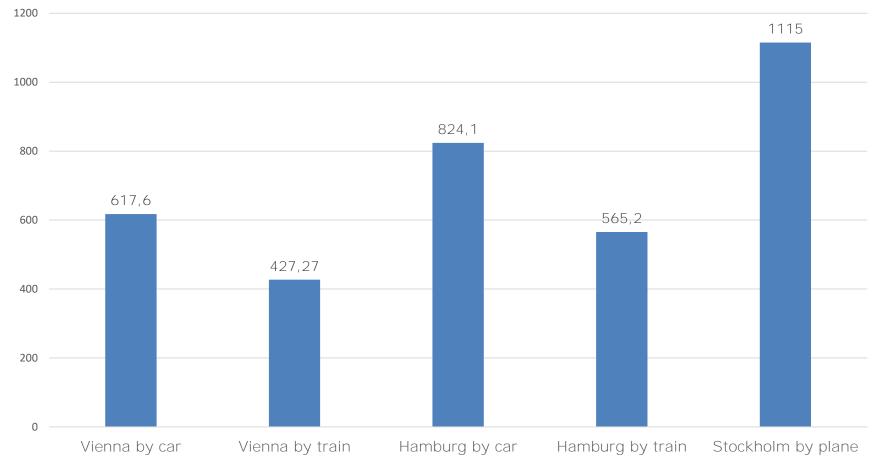




Total CO₂ emissions during skiing vacation

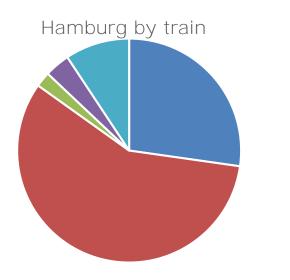
7 nights, 4 star hotel, 7 days skiing, diesel car,

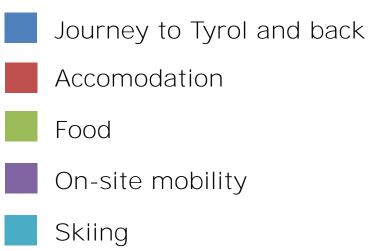
Carbon footprint calculator - Graz University of Technology

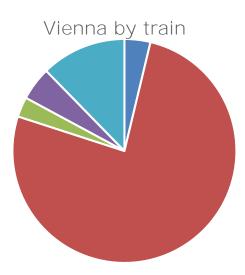


Distribution of CO₂ emissions during vacation

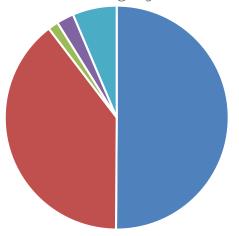
Carbon footprint calculator - Graz University of Technology

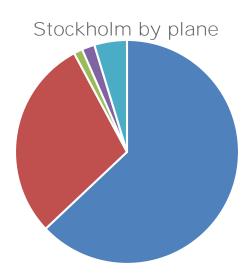






Hamburg by car





Vienna by car

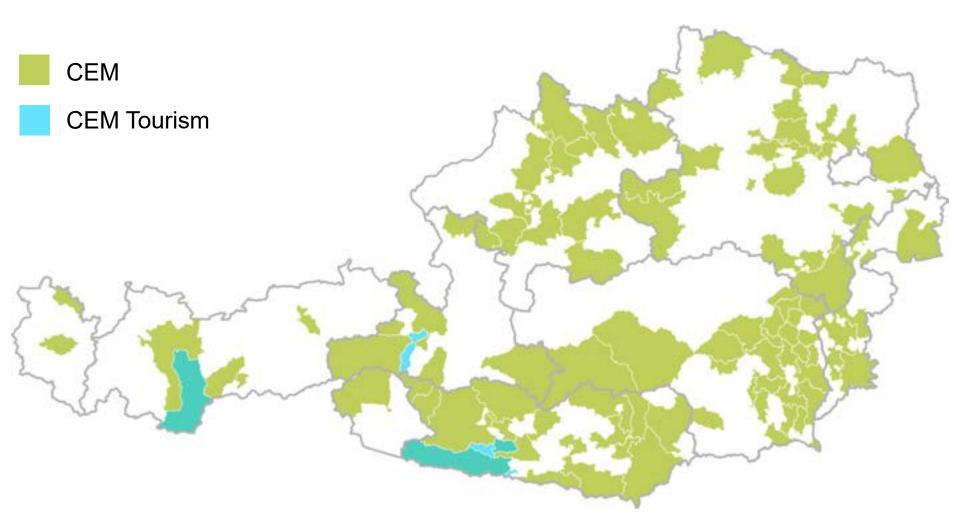








Climate- and Energy-Model Regions in Austria









CEM tourism

9 applications

3 regions in phase 2









"on the path to becoming the most sustainable tourism destination in the world"







CEM tourism

- Energy efficiency
- Buildungs
- Transport
- Tourist consumption / use of resources
- Renewable energy
- Cross-cutting issues:
 - range of touristic services
 - finance







Next Steps

- deadline for detailed plan and 10 concrete actions: september 15th
- jury session in october: one winner
- 1 million Euros + additional subsidies
- 3 years to implement







Get in contact

